

3 FREE STEPS TO MAKE MONEY ON KDP

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Step 1: Research (Free Ways to Find Popular Book Ideas)

If you don't research properly, you'll waste time creating books that don't sell. But don't worry—here are free methods to find what's trending:

- Amazon's Best Sellers & New Releases: Go to Amazon's Best Sellers page for books. Look at categories like Low Content, Nonfiction, and Fiction. See what's ranking high.
- BookBolt's Free KDP Category Finder: You can use the free category tool on BookBolt to see what books are trending in different niches.
- Google Trends & Pinterest: Type in keywords like 'adult coloring books' or 'gratitude journals' to see if demand is growing.
- KDP Customer Reviews: Read 1-star and 5-star reviews of best-selling books to understand what customers love or hate. Use this info to make a better book.

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Step 2: Create (Free Ways to Create a High-Quality Book)

Once you know your niche, it's time to create your book without paying for expensive software.

- Canva (Free Version): Great for designing covers and interiors. If you're making journals or planners, use their free templates.
- KDP Interior Generator (BookBolt's Free Tool): Provides free interiors for low-content books like planners and logbooks.
- Google Docs: If you're writing a text-heavy book (like an ebook), Google Docs works perfectly. Format it properly and export as a PDF.
- GIMP (Free Photoshop Alternative): If you need more advanced design work, GIMP is a great free tool.

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Step 3: Promote (Free Ways to Market Your Book on Social Media)

Publishing isn't enough—you need to market it! Here's how to do it for free:

- TikTok & Instagram Reels: Create short videos showing your book in action. If you have a coloring book, show someone coloring a page. If it's a journal, show how to use it.
- Pinterest: Upload pins featuring your book cover, sample pages, and 'how to use' guides. Pinterest is a search engine, so people will keep finding your book over time.
- Facebook Groups & Reddit: Join groups in your book's niche (like self-improvement or planners). Engage first, then mention your book when it's relevant.
- Amazon A+ Content (Free!): Use Amazon's free A+ content feature to add extra images, descriptions, and details to your book's listing, making it stand out.